

# WFRW Spring Board of Directors Meeting

## Speaker BIO's

### Wenatchee, Washington

April 22-23, 2022



## Liz Pike

Liz Pike has been presenting a whirlwind of information to candidates, campaign managers and campaign team members for the past several years through a **Winning Strategies Campaign School**. Drawing on her own experience of winning elections, both as a paid political consultant and a candidate herself, Liz provides a step-by-step approach to running a successful campaign for public office. In all, the curriculum covers 13 chapters with a bonus Campaign Business Plan also included. Liz has developed all of the curriculum and presents it in an entertaining style with quality educational content. Students who sign up receive all course materials in print and loaded electronically on a

thumb drive. "I enjoy teaching people how to win, but I only train Republicans with this program," said Liz.

Liz Pike worked for thirty years in the advertising and marketing field. During that time, she owned Pike Advertising for 18 years. She also owned and operated the Pike Art Gallery and Country Style Events, a triathlon and running event company. She ran marathons for about 25 years and is a finisher of the Hawaii Ironman World Championship Triathlon in Kona.

Liz was first elected to public office in 2003 and served a four-year term on the Camas City Council. In 2012, Liz was elected to the Washington State House of Representatives and served three terms until she retired from politics at the end of 2018. During her time in office, Liz was known for her conservative values. Her popular campaign slogan was "Less Government, Lower Taxes and More Freedom!"

She is a 2018 graduate of the Washington State University Extension Master Gardener program in Clark County. She currently serves as President of the Clark County Republican Women organization. In retirement, she operates Shangri-La Farm, an organic small acreage farm in Fern Prairie. She is also an accomplished artist. Her work in oils on canvas is featured in Camas Gallery and at several regional art festivals throughout the year. She also teaches art classes at an instructional studio located at her farm.

She is married with four grown children and two grandchildren and is looking forward to another son's wedding this year.



## Marlene Pfeifer

Marlene serves on the Republican National Committee as the National Committeewoman for Washington State. Elected in 2019 and sits on the Temporary Committee on Presidential Debates as well as the Standing Committee on Site Selection.

Marlene has been a county Chairman for over 11 years and serves as a school board director at a small K-5 school in Ellensburg. She sits on the Trust Lands Advisory Committee for Washington State School Directors which works with the Commissioner of Public Lands.

Employed as a Realtor and is a past President of the local association. She has a Bachelor of Science in Business Administration from Central Washington University in Ellensburg.

Marlene is married with four grown children, two daughters-in-law, 2 grandchildren with another grandchild due this summer, and another daughter-in-law joining the family in the fall.



## Chris Cargill

Chris Cargill is the Eastern Washington director at Washington Policy Center. A sixth-generation Washingtonian, Chris graduated from Gonzaga University with a B.A. in broadcast communication studies and political science. Before joining WPC in 2009, he worked in television news for a decade. Since 2019, Chris has led WPC's largest-ever marketing campaign - Free Markets Destroy - an effort to highlight the power of the free market to destroy society's worst problems. In 2021, the campaign was named a finalist for a State

Policy Network national award. Chris has served on many community boards, including the Spokane Valley and Tri-City Regional Chambers, as well as the Spokane Regional Transportation Commission. He was also elected to his local city council in 2021. Chris is the author of numerous policy studies and writes a column published Fridays in the Spokesman-Review. He can also be heard weekly on radio stations throughout the state and hosts WPC's Facebook live program Policy Perspectives on Fridays.