



Washington Federation of Republican Women Campaign School

“Organizing Your Kitchen Cupboard”

If you're interested in running for local office, a first-time candidate, or an experienced candidate, we invite you and your team members to join us for our Spring Campaign Training.

Saturday, April 21
Icicle Village Resort
505 Highway 2, Leavenworth
9am – 12pm
\$30

This is not your basic campaign school! This campaign workshop is designed to give the candidate and campaign team the recipe to organize and run an effective campaign and brush up on best practices.

Do I want to run for office?

- Answering the big question
- Who is your core team
- Knowing the road ahead: fundraising, communications/advertising and direct voter contact

Before the announcement

- Identifying and managing resources
- How much time will this take
- What are the legal requirements (banking and PDC reporting)

I've announced, what's next?

- Maintaining the big three: fundraising, communications/advertising and direct voter contact

Know your ballot

Discussion Panel - includes presenters and a couple of candidates

We are pleased this workshop is being held in conjunction with Majority Strategies and Voter Science.

For more details, email info@wfrw.org or call (509) 699-8080.
Visit wfrw.org to register online.