

— FUNDRAISING REPORT —
SPRING BOARD MEETING
MAY 11, 2024

Fundraising can be a complicated endeavor. You all know the saying “it takes money to make money”. And generally speaking, that is true. So as you plan your fundraising, you have to take into consideration as to how much you will have to spend and how much you wish bring in.

As the WFRW fundraising chairman, I do everything in my power to keep in mind how much it will cost us to raise the money that we will need to help fund this years budget. After reviewing previous budgets, I set my goal at \$3000.00 a year. Based on that I choose fundraisers that will bring in at least that amount.

WFRW has two simple fundraisers that traditionally brings in the \$3000.00. One, the 50/50 drawing at our two Board Meetings and the other, Winners Circle Membership. WFRW’s Executive Board members personally thank each of you for your participation in those two fundraisers. Winners Circle is the more difficult of the two, as we promise each member a small thank you gift or an in-person reception. Of course, there is a cost to either one of the two. This requires creativity and sometimes hard work to keep the cost down.

We also have to depend on your club to help us with other fundraising. One of the most popular is the Silent auction. Again we do them at one or both of our Board Meetings. Because of your generosity, the Silent auction is always a big success. So, once again, we thank each of your clubs greatly for helping WFRW create such a success.

Submitted by,
Ellie Ownbey, 3rd Vice President
Fundraising Chairman